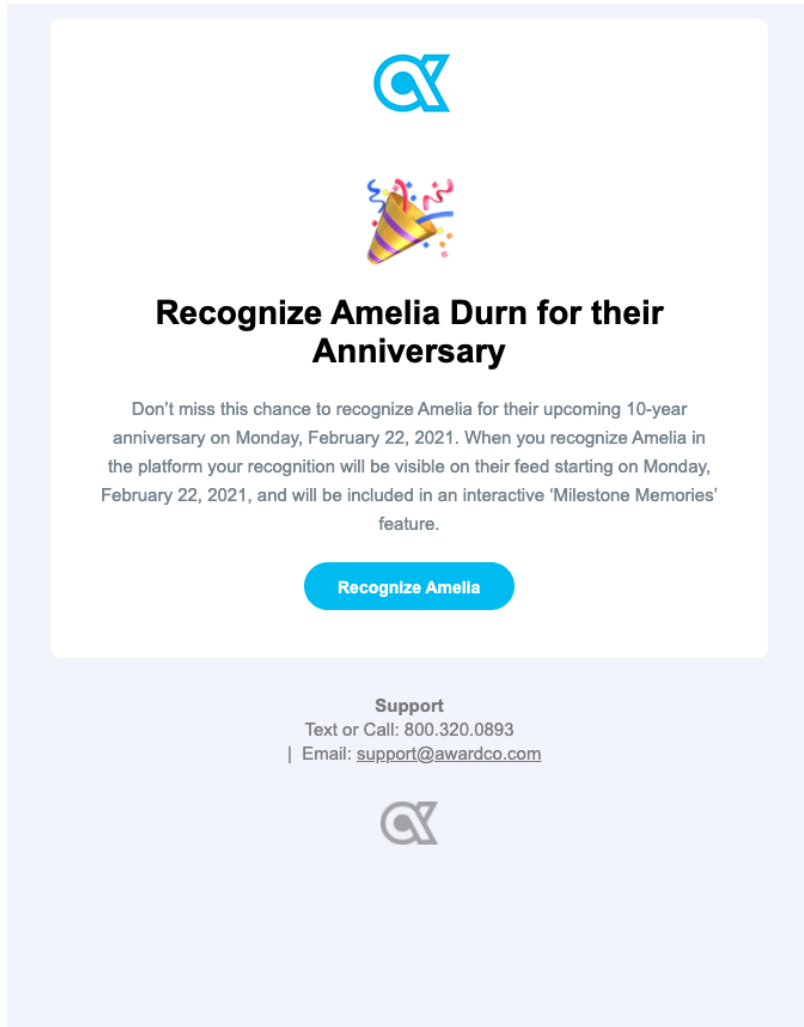


Getting the Most Out of MemoryBooks

How to help Managers Catch the Vision

So you've implemented MemoryBooks, but how do you get everyone else on board? The good news is that emails will automatically be sent out to team members a week before a service anniversary encouraging them to participate. While it's automated, we know sometimes people need additional encouragement. You can help remind people how important it is to take time to contribute and also remind managers to encourage their team members to contribute.

We've included a packet you can share with managers. It has a short explanation of the benefits of MemoryBooks as well as a walkthrough of how to contribute to MemoryBooks. Remind managers that recognition drives engagement and celebrating a work anniversary is no small thing!



The screenshot shows a notification email with the Awardco logo at the top, a colorful party hat icon, and the subject line "Recognize Amelia Durn for their Anniversary". The body text informs the recipient of an upcoming 10-year anniversary on February 22, 2021, and includes a "Recognize Amelia" button. At the bottom, there is a "Support" section with contact information: "Text or Call: 800.320.0893" and "Email: support@awardco.com".

Why Managers Should Love MemoryBooks:

- Automated reminders and delivery—makes life easier
- Involves the whole team
- Messages show up in the recognition feed—celebrate with the entire company
- Digital format—great for connecting with remote workers

